



Iowa Groomers Gazette

Jan 2008 PO Box 528, Des Moines, IA 50302-0528 Tedra Edwards – President – (319)-372-5360 M. Cravens, Editor

HAPPY NEW YEAR

from

2008 IaSPDGA Officers

President:

Vice President:

Secretary:

Treasurer:

Tedra Edwards

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Vicki Reynolds

Kathy Poole

Board members:

Virginia Plummer

Michelle Briggs

Sharon Coleman

Teresa Trumble

Inside this edition:

2008 Convention & Seminars

New Goomers quiz!

Help Wanted!

For Sale Items!

To have your items placed in the Gazette
email ***bbriggs@iowatelecom.net***

Congratulations to all of those who won prizes from our drawings.

The Edge Pro - Andis Clipper - Brigitte Anderson

Oster - Oster Clipper Powermax - Brigitte Anderson

Oster - Oster Clipper Protégé & Spray - Brigitte Anderson

Digital Pens & Needles - Embroidered Lap Rug - Vicki Reynolds

Kathy Poole - 2 Gal Shampoo -Nature's Specialties & Thinning Shears
Joyce Trotter

CNC Grooming Supplies - Cordless Clipper & Nature's Specialties assorted products
Julie Krustsinger

Free Pass to Chicago All American Grooming Show - Gaye Pierson

Free Pass to Chicago All American Grooming Show - Tedra Edwards

Electric Cleaner - K-9 Blower Dryer - Linda Hanover

Free Passes to KC Groom Classic Show (4) Gaye Pierson

Tedra Edwards

Theresa Trumbla

Jenny Plummer

Free One Year IaSPDGA Membership - Gaye Pierson

Free Pass to 2008 IaSPGA Convention - Rebecca Johnson

Get Involved in your Iowa State Professional Dog Groomers Association

Summer Seminar TBD

Watch the Web site for UPDATES

Events out our control have changed the date for the one day seminar in Omaha. At present time we are working very hard to nail down a date and will let you know when everything is final sorry for any inconvenience and thank you for your patience.

TOP DOG QUIZ #1

The Inaugural Quiz

Answer the questions on the next page and email your answer to Michelle. All entries will be tallied and the GROOMER with the most correct will receive a reward to be presented at the Winter Convention.

Email Michelle: bbriggs@iowatelecom.net

1. Which of the following does NOT certify groomers?

- National Dog Groomers Assn. of America
- International Society of Canine Cosmetologists
- International Pet Groomers Assn.
- Professional Groomers Society

2. Based on the AVMA's Pet Facts Survey of 1999, what is the total dog and cat population in the U.S.?

- 50 million
- 70 million
- 99 million
- 114 million

3. Name the state that requires vocational licensing for groomers.

- California
- New York
- Florida
- None of the above

4. What is the average number of grooming schools PER STATE in the U.S.?

- 1-2
- 3-4
- 5-6
- 7+

5. In the U.S., how many dogs and cats are there potentially for every grooming business?

- 1,000
- 2,000
- 3,000
- 4,000 or more

6. What is the average price range for a new mobile grooming van (vehicle plus conversion/equipment)

- \$19,000 - \$29,000
- \$32,000 - \$55,000
- \$65,000 - \$75,000
- More than \$75,000

7. What percentage of U.S. grooming businesses have a HIRED manager?

- Less than 5%
- 28%
- 44%
- 61%

8. When cutting pet nails, you must be careful not to cut this:

- Zinc
- Quick
- Flick
- None of the above

9. Name the insurance coverage NOT recommended for grooming business owners:

- Malpractice
- Fire
- Theft
- None of the above

10. How many hours of schooling does the average grooming student receive?

- 100-600
- 601-900
- 901-1,200
- More than 1,200

The New Year is Here!!!

DON'T FORGET TO COUNT YOUR BLESSINGS!!!!

We have survived, once again, one of the busiest times of year for us groomers. Many of us had been booked for weeks or months and still no matter what we did to prepare our clients for this, we still got the last minute calls. Some of us have learned the art of saying, "No, I'm sorry I am not able to fit you in at this time, but if you would like I can put you on our waiting list." The excellent clients understand and realize they should go ahead and make the next appointment available and be put on a waiting list if there is a sooner appointment. Some of us are saying, "Well, I guess I can fit you in." In the meantime; the phones are ringing, the children/grandchildren have programs and sporting events, doctor appointments, shopping trips, orders need placed, books need done, the bills need paid, employees need paid, dinner needs cooked, the house needs cleaned, people are coming over and it all goes on and on.

Many of us have all been there. It's taken me almost 10 years to learn how to organize it. The first 8 years has been learning how to do my job. The last 2 has been learning how to take command of it and I'm still a work in progress. Now I have this new duty to add to my list of things to do. To be honest with you I'm terrified. I don't like to fail at things and I don't like to see things fail. I was elected your 2008 President at our 2007 Midwest Groomfest, since then I have noticed that groomers want this Association to be here, but they're too busy to help. Trust me, I know the feeling. After the birth of my 2nd and 3rd children (a set of twin boys), I decided I needed to open my own business. So when my twins were 9 months old we moved to a larger home with a 1 car garage that we quickly converted to my new grooming shop. Almost exactly 1 year later in December, we were running for our lives to get out of our burning house. I scooped my 22 month old twins up in each arm and my husband yelled for our oldest boy to crawl on the ground out of his room. At the time, I was cool, collected, and in "control". As soon as we were out and the kids were in the car I headed back to yell for my dog. As soon as I opened the door a black cloud of thick smoke enveloped me and burned my throat. Everything disappeared around me. I felt the door shut behind me. I remembered stories of people or pets being found next to the doorway unable to get out. I knew at this moment my dog was already gone. I had already taken one toxic breath as I had walked in, so I stopped and turned back the same direction and pushed myself through the door. It wasn't until later, all of the "what if's" started to go through my head. "What if I had lost one of my children?" "What if I would have lost my husband?" "What if our children had lost one or both of us?"

This fire happened on early Saturday morning and I was back to work on Monday morning. Thank God, I still had a business to run. The race was on again. A new year was coming and new challenges along with it.

Today almost 1 year later again, I am sitting with my foot (I just had surgery on because I put it off too long) up on my new desk, in my new house, on my new computer, watching the builders finish building an addition onto my new shop. While one of the twins recovers from having ear, nose, and throat surgery. The other twin is back to daycare and doing well after having his appendix out and my oldest son just got a cast off of his hand. To be honest with you I'm wondering how I'm going to pull this next year off successfully. We all have busy lives. Every one of us on the board has a story to tell. We are all here because we love what we do, we love to learn and teach, and we want to help keep the spirit alive.

The IaPDGA is a team that wants to promote professionalism in our industry. It would be a great help if you are a current member, that you consider becoming more involved by reaching out to non members in your areas and tell them what great experiences you have had in continuing your education by going to seminars. Encourage them to become members and promote professionalism in grooming and help us take our industry and our grooming to the next level. Just being a member shows others you care about what you do. Don't let the "threat of competition" ruin the true professional in you. I know that for me I love talking to the groomers in my area. We all have the same questions, problems, and answers. We are our own great support group.

Well, as the New Year presses on I hope you take time to enjoy your families and enjoy your pets. We hope to see you this year at our One Day Seminar May 4th at the Jeanneworks showroom in Omaha, NE. If you have any specific things at the one day or have any other ideas for this year please e-mail me at peavinelanepetspa@yahoo.com.

Tedra Edwards
2008 IaSPDGA President

GROOMFEST 2007



See You There in 2008

IaSPDGA?

Why become a member of IaSPDGA?

A measly \$35.00 membership fee gets you into the early summer One-Day Seminar for free, while non-members pay \$15.00. This seminar includes speakers from a variety of professions, plus demonstrations on dogs and cats, free lunch and vendors for stocking up on supplies. There are also raffle drawings and free gift bags from vendors.

The membership also saves you \$30.00 off the registration fee for the annual convention, which includes nationally recognized speakers and demonstrators, grooming contests, lot's of vendors, freebies, great raffle drawings and a lot of fun!

Throughout the year you'll also receive newsletters to keep you informed and updated about anything grooming related. Plus, you can advertise your business on our website.

As a grooming professional it is so important to stay connected and informed. The seminars and conventions will not only educate you but also inspire you. You'll return to work with new ideas and new **friends!** What could be better?

Vicki's "Yummy Cake" recipe from convention:

Preheat oven to 350. Cook non-instant (5oz.) chocolate pudding as directed. Remove pudding from heat and beat into it a yellow cake mix (any brand). Pour batter into a 9x13 pan. Sprinkle 1/3 cup (or more) brown sugar over top of batter and pat down with palm of hand. Sprinkle 1 cup chocolate chips on top of brown sugar. Bake approx. 25 minutes. Great served warm with Cool Whip!

FOR SALE

- Fovever Stainless Bathtub w/ramp
\$2500
- 11 Cage Shor-line Kennel bank
\$1800
- 5 Cage Shor-line Kennel bank
\$900
- Edemco Mini tub 20x30
\$250
- Bathing Rack 20x36x4
\$60

Contact
THE EDGE PRO
1163 SW Ordnance Rd.
Ankeny, IA 50023
(515) 963-1990



WANTED! FULL TIME GROOMER!

Salon is located in an award-winning retail pet store, Pet Kingdom...Where Pets Rule!
Space, equipment, and support provided!
Groomer keeps 70%!

Store Front



Contact Debra Wolfe, Owner
Cell: 612-201-9669

Store Rear



Pet Kingdom 117 E. State Street Algona, IA 50511

SAVE THE DATE

October 17, 18, 19 2008

Our 2008 annual convention has been moved back to **OCTOBER** this year. We are planning a different and exciting convention with the possibility of having the National Dog Groomers Association coming in on a Friday to prep and learn for certification. More information on the convention coming soon! Mark your calendars for **October 17, 18, 19 2008**. We are working very hard this year to bring you new, exciting events and ideas to the **IaSPDGA!!!**

IaSPDGA MEMBERSHIP APPLICATION

Date of Application _____
Name _____
Home Address _____
City _____ State _____ Zip _____
Shop Name _____
Work # _____ Home # _____
Email _____
Previously a Member? YES ___ NO ___
Years Grooming Experience _____
Applicants Signature _____

MEMBERSHIP DUES \$35.00

Deadline to join and receive convention discount for current year is October 1st.
Applications received after deadline will be applied to the next year's membership.

Make Check Payable to: IaSPDGA

Mail To : IaSPDGA, PO Box 528, Des Moines, IA 50302-0528

Iowa State Professional Dog Groomers Association

Do you want your email in the directory? Yes ___ No ___
Do you want your email or web address displayed on the IaSPDGA web site?
website _____
email _____