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Lots of New Faces at Our One Day Seminar

A day of food and fun was the focus at the Jeannetworks showroom on July 19th. OK...there was a little grooming seminar going on too. Over 120 people signed up for our seminar. Bad storms slowed some of them down but not all of them. We ended up with over 80 attendees and we signed up some new members. We were also excited to see a lot of new faces.

Wendy Booth with the NDGAA, did a wonderful job showing us a hand scissor on a Bichon named Sully. Sully did a great job also, trying to keep his 11 year young body upright and his tongue in his mouth, while we took our time googling over the profile Wendy was explaining to us.

Wendy came all the way from Colorado to explain how certification with the NDGAA works and to help us promote our Annual Seminar. Wendy will be doing a special Full Day Seminar on Friday October 17th at our Annual Convention. At the Seminar we will see a Sporting, Non- Sporting, and 2 Terriers groomed. You can sign up for the Full Day Seminar by contacting the NDGAA office at (724) 962-2711.

After a yummy lunch and shopping break, we headed in to see Annette Quick work her magic on a cocka-poo named Toby. Although this was Toby's first exhibition, he tried to stand still. While every once in a while, taking a glance around the room. He was probably thinking, "What is happening to me? And why are these crazy women staring at me."

While he was trying to put up with the attention, Annette was showing us how to read his body to give him a stylish and flattering clip. Later Annette told us about her carrier and how she got where she is now.

Annette is originally from Nebraska, but now works for Jarbus Godoy in Coral Gables, Florida at The Dog from Ipanema. She was a member of Groom Team USA from 1997 to 2000. Annette was also named "The American Groomer of the Year" in 1999. She has also competed in confirmation, agility and obedience at dog shows. Her charm and ability shined through and she was a joy to have at our show. If you would like to see her at our Annual Conventional in the future please let us know. You may contact Tedra at (319) 372-5350 or (319) 371-6987.

We also had a nice number of vendors for our "little" day. As well as Jeannetworks, we had The Edge Pro, Digital Pins & Needles and The Groomers Lounge. I hope everyone who attended took the opportunity to get a little shopping done. Jeanne had a number of items from the Greatest American Dog Competition. Hope you got some great deals.

If you have any comments or suggestions for our next One Day Seminar, you may contact Tedra at (319) 372-5360.

Thank You Thank You Thank You!!!!!!!!!!!!!!

I would like to take this time to thank everyone involved in our One Day Seminar.

Wendy Booth & the NDGAA

Annette Quick

Jeannetworks: (402) 587-2460 or (800) 543-8335

The Edge Pro: (515) 963-1990 or (866) 963-1990

Digital Pins & Needles: (319) 895-0732

Groomers Lounge: www.groomers-lounge.com

IaSPDGA Board Members

Without the dedication of our board we would not be able to have these informational seminars.

If you would like to become a member or would like to know what YOU can do to help, contact Tedra at (319) 372-5360. We have an election coming up at our Annual Convention in October. We love new ideas and fresh faces!



Iowa Groomers Gazette

Midwest Groomfest 2008 Information

August 2008

31st Annual Convention & Seminar **Iowa State Professional Dog Groomers Association**

www.iowaprofessionaldoggroomers.com

Midwest Groom Fest 2008

October 17th, 18th, & 19th
Best Western Regency

3303 South Center Street

Marshalltown, Iowa 50158-4753



Friday October 17th

NDGAA Full Day Educational Workshop **National Dog Groomers Association of America**

*If you've been thinking about attaining the prestigious title of **National Certified Master Groomer** right now is a great time to begin the process! The National Dog Groomers Association of America will be conducting a full day educational workshop on Friday, October 17th from 8:30 am to 4:30pm which will consist of orientation, breed demos, stripping, thinning carding, patterns and more! Don't miss this exciting opportunity!! Must be pre-registered by October 3rd. NDGAA members pay only \$110, non-member price is \$125. For more information, to pre-register or to order the study guide materials with 14 breed profile guidelines contact:*

NDGAA, Inc., P.O. Box 101, Clark, PA 16113.

(724) 962-2711 ph.

(724) 962-1919 fax

[**ndga@nationaldoggroomers.com**](mailto:ndga@nationaldoggroomers.com)

or visit our web site at www.nationaldoggroomers.com

***An IaSPDGA Note:** Wendy Booth, NCMG, will be doing the Full Day Seminar for the NDGAA. Please consider adding this to your weekend plans. You will learn about the NDGAA and see Sporting, Non-Sporting, Terrier & a hand stripping demo. Don't underestimate the power of being a certified groomer. Knowledge is powerful and rewarding and your pets and pet owners will thank you for it. Even with today's sliding economy, pets are being doted over more and more. Also, the pressures of hype, media coverage, and reality shows are pushing our grooming skills to a professional level that, in the past, has been overlooked by our clients. Don't miss out on this opportunity to take it to the next level.

Friday Night Pre-Registration and Reception

Come enjoy a relaxed evening of drinks and snacks. Come, sit and talk with fellow groomers. Make new friends and get revved up for the weekend. We are looking forward to meeting new friends and seeing old ones. It's a great time to share stories and talk shop. Hope to see you there.

Saturday October 18th



Sarah Hawks Presents “The Long and Short of Terriers”

What more do we have to say. Sarah Hawks is in the hoouuuuse. You will learn, learn, learn from this accomplished business woman. One of the foremost terrier groomers in the country, Sarah breeds and shows Sealyham Terriers. From competition to judging, she's done it all and has many ribbons and trophies to show for all of her hard work and dedication. Sarah is also a Certifier for the National Dog Groomers Association of America. Don't miss this opportunity to see one the best perform her magic.....maybe some of it will rub off on you.

Saturday Evening Welcome Reception

Sponsored by Marshalltown's local Chamber of Commerce.

Wine, other beverages and snacks will be provided.

Sunday October 19th

Shannon Zetterlund's Motivational Morning Kickoff

www.shannonz.com



Don't sleep in, thinking you can miss this one. You will miss out. Through humor and her own life stories, Shannon will lift your spirits and help you kick start your morning. Shannon believes that life is more about your attitude than your circumstances. Make the most of it and, "Have Fun!"

Originally from Dallas, Texas, Shannon followed her heart to Iowa to start her life in with her new husband, Jay. Jay is the pastor of Faith Family Church in Keokuk, IA and Shannon....well...let's just say she's a little busy herself, enjoying her 5 children, owning and running the local shopping center, speaking and singing at church and community events, traveling and speaking to companies and organizations. Oh, and she happened to fit in 2 consecutive titles of Mrs. Iowa 2001 and 2002. Talk about a busy woman, come learn her secrets of how to keep "it" together.

IaSPDGA Annual Meeting

Everyone is welcome to our Annual Meeting. It's always great to have new faces and new ideas. We also need some willing and able board members for 2009. Our association is one of the longest running grooming associations in the country and I'm sorry to say, many are falling apart. Don't let this happen to us. Consider becoming an active member of the board. Don't let excuses why you can't be the deciding factor, let the "why you should" ring louder in your heart. I'm not going to tell you it's easy or painless work, but I will tell you it's rewarding, fulfilling, an awesome learning experience and it sure looks good on a resume.

Red Cross Canine CPR Seminar & Certification

Wow! Sign me up! This all important seminar is offered as either informational or stay to the end of the seminar to take the Certification Test. Anyone taking the test will be charged an additional fee payable to the Red Cross the day of the seminar.

Marshalltown Police Department's K9 Team

We are honored to have some of our country's finest K-9's and their handlers. Come watch this dynamic group show us what it takes to keep our streets safe.

Veterinary Dermatologist

Dr. Elizabeth May

A must see for every groomer. Back by popular demand, Dr. May will do an awesome Power Point presentation on skin conditions in our 4 legged friends. Dr. May is passionate about her work and loves a challenge. She will also be happy to answer any questions you may have.

Raffles, Raffles, Raffles & Fun, Fun, Fun!

Stay as long as you can. We have some GRRRRRREAT raffles!

Time to pack up our motivated bodies and invigorated minds and head for the hills or plains, wherever you may be from, and get geared up for a whole new Monday. Don't forget to share with your clients, how dedicated you are to them and their pets. Pass on some of the great techniques, skills, and knowledge you have acquired. Don't be afraid to show them, through your professionalism, how proud you are, to be a pet groomer.

Check out our website for all of the details:

www.iowaprofessionaldoggroomers.com

or call Tedra Edwards

(319) 372- 5360

Two Choices for Hotel Accommodations:

Best Western Regency
3303 South Center Street
Marshalltown, IA 50158-4753

Phone: (641) 752-6321

\$79.00 per night

Super 8
3315 South Center Street
Marshalltown, IA 50158

Phone: (641) 753-3333

\$55.69 per night

For map and area information check out:

www.bestwesterniowa.com/hotels/best-western-regency-inn/

Reservations for both hotels must be made by September 25th

After September 25th rooms are subject to availability.

Hotel Pet Policy: Pets are allowed, but must be declared when checking in. There is a (non-refundable) \$15.00 charge for pets in sleeping rooms.

IaSPDGA Policy: ONLY DOGS THAT ARE REQUIRED FOR DEMOS ARE TO BE BROUGHT TO CONVENTION! PLEASE DO NOT BRING YOUR PETS FOR COMPANIONSHIP OR/OR BRAGGING RIGHTS!

IaSPDGA Convention Registration Form

Please Print

Name _____ Phone _____

Shop Name _____ Phone _____

Mailing Address _____

City _____ State _____ Zip _____

E-Mail Address _____

First Time Attending Convention? Yes _____ No _____

MEMBERS

(2007 DUES PAID BEFORE
OCTOBER 18TH, 2008)

_____ Sat & Sun Package \$109
(Stay for both days & SAVE!!!)

_____ Saturday Only \$89
(Sarah Hawks & Tradeshow)
(Over \$125 Value!)

_____ Sunday Only \$62

NON-MEMBERS

_____ Sat & Sun \$129

_____ Saturday Only \$99

_____ Sunday Only \$72

TOTAL AMOUNT ENCLOSED \$ _____

MAKE CHECKS PAYABLE TO: IaSPDGA

**MAIL TO: IaSPDGA
P.O. BOX 528
Des Moines, IA 50302-0528**

REGISTRATION FEES ARE NON-REFUNDABLE AFTER FRIDAY OCTOBER
10th, 2008

Not A Member? Send in your membership application with this registration form and pay member price!

**YOUR CANCELLED CHECK IS YOUR RECEIPT
\$20.00 CHARGE ON ALL RETURNED CHECKS**

MIDWEST GROOMFEST 2008

CONVENTION SCHEDULE

(Subject To Change)

Friday October 17th

8:30 am - 4:30 pm **NDGAA Full Day Educational Workshop**
National Dog Groomers Association of America
Breaks will be taken throughout day.

7:00 pm – 9:00 pm **Friday Night Pre-Registration and Reception**

Saturday October 18th

8:00 am Registration - Tradeshow Opens

9:00 am to 5:00 pm **Sarah Hawks Special One Day Terrier Seminar**
Time will be scheduled for Breaks, Shopping, and Lunch

Evening Time TBA **Saturday Evening Poolside Welcome Reception** (times TBA)
Sponsored by Marshalltown's local Chamber of Commerce.
Wine, other beverages and snacks will be provided for this

Sunday October 19th

8:30 - 9:00 am Tradeshow Opens

9:00 - 10:00 am Shannon Zetterlund's Motivational Morning Kickoff

10:00 - 11:00 am **IaSPDGA Annual Meeting and Election of Officers**

11:00 am -12:00 pm Red Cross Canine CPR Seminar & Certification

12:00-12:15 pm Some Teaser Raffles

12:15 -1:15 pm Lunch & Tradeshow Will Stay Open During Lunch!

1:15 - 2:45 pm Marshalltown Police Department's K9 Team

3:00 - 4:00 pm Veterinary Dermatologist Dr. Elizabeth May

4:00 to 4:30 pm Raffles, Raffles, Raffles & Fun, Fun, Fun!

4:30 pm TRADESHOW CLOSES

****Please Show Speakers Courtesy By Turning Off Cell Phones During Presentations**

****No camcorders allowed during presentations, photos are allowed.**