

laSPDGA Qtrly Newsletter – Sept. '09

In the last 2 newsletters I wrote the wrong dates for the '09 Convention in Marshalltown. Don't worry, I had the right weekend but the wrong dates! The correct dates are **Oct. 17-18th** with the NDGAA holding a training seminar on Friday the 16th. Here is the actual schedule for the Midwest Groomfest '09.

Friday October 16th

8:30 am – 4:30 pm NDGAA Full Day Educational Workshop (www.nationaldoggroomers.com)

7:00 pm – 9:00 pm Friday Night Pre-Registration/Reception

Saturday October 17th

7:45 am – 8:30 am NDGAA Sign In & Certification Testing - Room A

8:00 am – 9:00 am Registration – Tradeshow Opens

8:30 am NDGAA Testing Begins - Room A

9:00 am- Noon Pam Lauritzen - **Animal Behavior** - Room E

Noon – 1:00 pm Lunch & Shopping

1:00 – 2:30 pm Pam Lauritzen **Skin & Coat Part 1 (Skin & Hair Anatomy)** - Room E

2:30 – 3:00 Break for Shopping

3:00 -4:00 **The Mechanics of Pet Styling**

4:00 – 5:00 pm laSPDGA **Annual Meeting and Election of Officers**

5:00 pm Tradeshow closes

5:00 pm Marshalltown Chamber Welcome Reception at the Pool

5:30 pm Leave for Winery Tour (Dependant on Interest)

Sunday October 18th

8:30 – 9:00 am Registration & Tradeshow Opens

9:00 – Noon Pam Lauritzen – **The Art of Pet Styling** - Room E

9:00 – 11:30 am **Red Cross Canine CPR Class & Certification** - Room A

Noon – 1:00 pm Lunch & Shopping

1:00 – 2:00 pm **Marshalltown K9 Police Demo** - Room A

1:00 – 2:30 pm Pam Lauritzen – **Skin & Coat Part 2 (Topical Conditioning of Skin & Coat)**
Room E

2:30 – 4: 00 pm Room A TBA

2:30 – 4:00 pm Pam Lauritzen - **Q & A with Pam** Room E

4:00 – 4:30 pm **Raffles, Raffles, Raffles**

4:30 pm Tradeshow closes

**** Please show our speakers the courtesy of silencing your cell phones**

****No camcorders allowed during presentations. Photos are allowed.**

NDGAA – Friday workshop and/or Sat. testing:

For more information, to pre-register, or to order study guide materials with 14 breed profile guidelines contact:

NDGAA Inc., PO Box 101, Clark, PA 16113. Phone (724) 962- 2711. Fax (724) 962-1919 or email ndgaa@nationaldoggroomers.com

Featured Speaker - Pam Lauritzen

Pam Lauritzen, ISCC Master Groomer, nationally recognized lecturer, workshop consultant, author, contest winner and judge. Don't miss this! Pam will have your head swimming with information. Pam will do various workshops both days with contents including scissoring techniques, fitting shears, body positioning in relation to task, interpretation of breed standard, skin & coat, and animal behavior.

Wine Tasting & Tour

The winery in Tama is willing to host a wine tasting and tour. Enjoy an evening of wine tasting and snacks. This activity is dependent on interest and a small fee will be assessed accordingly. **Please let us know by Sept 15th , if you are interested.**

Annual IaSPDGA Meeting

Everyone is welcome to our Annual Meeting. It's always great to have new faces and new ideas. We also need some willing and able board members for 2010. Our association is one of the longest running grooming associations in the country. Many other organizations have come and gone. Please don't let this happen to us.

We are member run and work better if the members stay actively involved. Please consider becoming a member of the board. We can all think of reasons why we shouldn't be on the board; no time, to busy running my business, my children/grandchildren have me running enough, I don't know what to do. The lists are endless. I cannot stress enough how important it is to be actively involved. I'm not going to tell you it's easy or painless work,. I will tell you (if done with right attitude & for the right reasons) it's rewarding, fulfilling, an awesome learning experience and it sure looks good on a resume. Hope to see you there.

List of known vendors attending:

The Edge Pro Tables By Stan Natures Specialties Jeannetworks
Gibson Governor Mink My Furry Friends Photo

Check out our website for all of the details: www.iowaprofessionaldoggroomers.org
or call Tedra Edwards (319) 372-5360

Show being held at the Best Western Regency.

Accommodations:

Best Western Regency Inn	OR	Super 8
3303 S Center St		601 E. South St
Marshalltown, IA 50158		Marshalltown, IA
(877) 574-2464		
(641) 752-6321		(641)753-3333
\$79.00 per night		\$55.69 per night

For map and area information check out: www.bestwesterniowa.com/hotels/best-western-regency-inn/

Reservations for both hotels must be made by October 1st.

After October 1st rooms are subject to availability.

IaSPDGA Policy: ONLY DOGS THAT ARE REQUIRED FOR DEMOS ARE TO BE BROUGHT TO CONVENTION! PLEASE DO NOT BRING YOUR PETS TO THE CONVENTION SITE.

Iowa Convention Registration Form

Please Print

Name _____ Phone _____
Shop Name _____ Phone _____
Mailing Address _____
City _____ State _____ Zip _____
E-mail address _____
First Time Attending Convention? Yes _____ No _____

**PLEASE CHECK IF YOU MIGHT BE ATTENDING THE CPR
CERTIFICATION. No pre-registration necessary, for head count purposes only.**

**PLEASE CHECK IF YOU WOULD BE INTERESTED IN A WINERY TOUR
SATURDAY NIGHT at 6:00 PM (dependant on interest, a small fee will be assessed
for our group)**

MEMBERS

NON-MEMBERS

(2009 DUES PAID BEFORE OCTOBER 17TH 2009)

_____ Sat & Sun Package	\$109	_____ Sat & Sun	\$129
_____ Saturday Only	\$72	_____ Saturday Only	\$82
_____ Sunday Only	\$72	_____ Sunday Only	\$82

Total Amount Enclosed \$ _____

MAKE CHECKS PAYABLE TO: IaSPDGA, P.O. Box 528, Des Moines, IA 50302-0528

REGISTRATION FEES ARE NON-REFUNDABLE AFTER FRIDAY OCTOBER 9TH, 2009

YOUR CANCELLED CHECK IS YOUR RECEIPT

\$20.00 CHARGE ON ALL RETURNED CHECKS

If you don't always attend the IaSPDGA conventions then you should know that you are really missing out on so much! I have attended every convention for the past 9 years and have always learned something and, in addition, I have come back to my shop more motivated than when I left! You may not feel that every seminar is for you but I guarantee that if you give it a chance you will find that most have something interesting and educational to offer. My favorite part is talking to the other groomers and getting an idea of how they do things differently from me. Even if you have groomed for many years you can still learn something new. Join us this year and come home with a renewed spirit for running an outstanding business!

Recap of One Day Seminar in Eastern Iowa

The One Day Seminar was hosted by Teagarden Pet Salon and School on June 28th. We went “back to basics”.... going over bathing tips, drying methods, customer service issues, and having the time to talk to other groomers across the state on what works for them and the best equipment to use. We started at 9:00am, had a lunch served by our salon, and finished up around 4:00pm. Remember, this entire event is free to members of the IaSPDGA and only \$15 to non-members! There were lots of great ideas shared, tips on managing our shops, and of course seeing friends again. We encourage all new and seasoned groomers to attend these events, as it is a great time to find solutions to that problem that no one outside the grooming profession quite understands! The door prizes were awesome, some won more than others! This is a much needed time for us to reconnect, rejuvenate and remember why we are in this field! Some days we all wonder! See you all in October at the convention! Linda Teagarden

Money Talk

“There is nothing more important than the incredible impact of compound interest when it comes to saving for retirement. Say you want \$1 million by the time you’re 65. If you’re 20, you’ll have to save about \$3 per day. If you’re 45, it’s \$45 a day. Who has the more difficult task?”

Ric Edelman, author, *Rescue Your Money*
Taken from Reader’s Digest, Aug. 2009

Equipment for Sale

Monica Nordheim is selling all of the grooming equipment in her salon in Decorah, IA due to a permanent move that she has to make by the end of Sept. of this year. The equipment was all new as of May 2008. If anyone is interested please call her at 563-419-0642.

IaSPDGA Officers & Board Members

Tedra Edwards(Pres.)319-372-5360
Kathy Poole (vice) 641-752-7387
Corine Barnes (treas.) 641-752-7387
Sharon Coleman (sec.) 515-462-4828
Michelle Briggs 319-258-9106
Virginia Plummer 515-981-5120
Ann Kirk& Carrie Henderson

Iowa State Professional Dog Groomers Association
Membership Application

Date of Application _____
Name _____
Home Address _____
City _____ State _____ Zip _____
Shop Name _____
Home Phone _____ Work Phone _____
Email Address _____
Previously an IaSPDGA Member? ___ # of yrs. experience ___
Applicant Signature _____

Membership dues are \$35.00 per year. Any dues paid in the *current* year, by Dec. 31st, will be applied to a membership for the *following* calendar year. Make checks payable to IaSPDGA and mail to IaSPDGA, P.O. Box 528, Des Moines, IA 50302-0528.