



MIDWEST GROOMFEST

Seminars & Tradeshow

October 16, 17 & 18

Friday Oct 16th ---NDGAA Full Day Educational Workshop

National Dog Groomers Association of America

www.nationaldoggroomers.com

If you've been thinking about attaining the prestigious title of **National Certified Master Groomer**, right now is a great time to begin the process. The NDGAA will be conducting a full day educational workshop on Friday, October 16th from 8:30 AM to 4:30 PM. This seminar will consist of orientation, breed demos, hand stripping, thinning, carding, patterns and more. Don't miss this exciting opportunity!!! Must be pre-registered by October 2nd. NDGAA members only pay \$110, non members price is \$125.

For more information, to pre-register, or to order study guide materials with 14 breed profile guidelines contact: **NDGAA Inc., PO Box 101, Clark, PA 16113. Phone (724) 962- 2711. Fax (724) 962-1919 or email ndgaa@nationaldoggroomers.com**

Friday Night Pre-Registraion/Reception 7-9 pm

Come, enjoy a relaxing evening of snacks, refreshments and talking with fellow groomers. A time to get geared up for the weekend. We are looking forward to meeting new friends and seeing old ones. It's a great time to share stories and talk shop.

Saturday Oct 17th ---NDGAA Certification Testing

Sat Oct 17th & Sun 18th ---IaSPDGA Seminars & Tradeshow

Featured Speaker Pam Lauritzen

Pam Lauritzen, ISCC Master Groomer, nationally recognized lecturer, workshop consultant, author, contest winner and judge. Don't miss this, Pam will have your head swimming with information. Pam will do various workshops both days with contents including scissoring techniques, fitting shears, body positioning in relation to task, interpretation of breed standard, skin & coat, and animal behavior.

Red Cross Canine CPR Seminar & Certification

Wow! Sign me up! This all-important seminar is offered as either informational or stay to the end of the seminar to take the Certification Test. Anyone taking the test will be charged an additional fee payable to the Red Cross the day of the seminar.

Marshalltown Police Department's K9 Team

We are honored, once again this year; to have some of our country's finest K-9's and their handlers. Come watch this dynamic group show us what it takes to keep our streets safe.

Wine Tasting & Tour

The winery in Tama is willing to host a wine tasting and tour. Enjoy an evening of wine tasting and snacks. This activity is dependent on interest and a small fee will be assessed accordingly. Please let us know by Sept 15th , if you are interested.

Annual IaSPDGA Meeting

Everyone is welcome to our Annual Meeting. It's always great to have new faces and new ideas. We also need some willing and able board members for 2010. Our association is one of the longest running grooming associations in the country. Many other organizations have come and gone. Please don't let this happen to us.

We are member run and work better if the members stay actively involved. Please consider becoming a member of the board. We can all think of reasons why we shouldn't be on the board; no time, to busy running my business, my children/grandchildren have me running enough, I don't know what to do. The lists are endless. I can not stress enough how important it is to be actively involved. I'm not going to tell you it's easy or painless work, I will tell you (if done with right attitude & for the right reasons) it's rewarding, fulfilling, an awesome learning experience and it sure looks good on a resume. **HOPE TO SEE YOU THERE.**

Used Item Table

Don't forget to bring those used items collecting dust and dog hair in your shop. You could actually leave with money in you pocket this weekend!

Raffles, Raffles, Raffles!!!

Stay as long as you can we have some GRRRRRREAT raffles!

List of vendors:

The Edge Pro Tables By Stan Natures Specialties
Jeanetworks Gibson Governor Mink

Check out our website for all of the details:

www.iowaprofessionaldoggroomers.org

or call Tedra Edwards

(319) 372-5360

Show being held at the Best Western Regency.

Accommodations:

Best Western Regency Inn
3303 S Center St
Marshalltown, IA 50158
(877) 574-2464
(641) 752-6321
\$85.00 per night

OR
Super 8
601 E. South St
Marshalltown, IA
(641)753-3333
\$65.00 per night

For map and area information check out:

www.bestwesterniowa.com/hotels/best-western-regency-inn/

Reservations for both hotels must be made by October 1st.

After October 1st rooms are subject to availability.

IaSPDGA Policy: ONLY DOGS THAT ARE REQUIRED FOR DEMOS ARE TO BE BROUGHT TO CONVENTION! PLEASE DO NOT BRING YOUR PETS TO THE CONVENTION SITE.

Iowa Convention Registration Form

Please Print

Name _____ Phone _____

Shop Name _____ Phone _____

Mailing Address _____

City _____ State _____ Zip _____

E-mail address _____

First Time Attending Convention? Yes _____ No _____

_____ **PLEASE CHECK IF YOU MIGHT BE ATTENDING THE CPR
CERTIFICATION. No pre-registration necessary, for head count purposes only.**

_____ **PLEASE CHECK IF YOU WOULD BE INTERESTED IN A WINERY TOUR
SATURDAY NIGHT at 6:00 PM (dependant on interest, a small fee will be assessed
for our group)**

MEMBERS

(2008 DUES PAID BEFORE
OCTOBER 17TH 2009)

NON-MEMBERS

_____ Sat & Sun Package \$109

_____ Sat & Sun \$129

_____ Saturday Only \$72

_____ Saturday Only \$82

_____ Sunday Only \$72

_____ Sunday Only \$82

Total Amount Enclosed \$ _____

MAKE CHECKS PAYABLE TO: IaSPDGA

MAIL TO: IaSPDGA

P.O. Box 528

Des Moines, IA 50302-0528

REGISTRATION FEES ARE NON-REFUNDABLE AFTER FRIDAY OCTOBER 9TH, 2009

YOUR CANCELLED CHECK IS YOUR RECEIPT
\$20.00 CHARGE ON ALL RETURNED CHECKS

MIDWEST GROOMFEST 2009
CONVENTION SCHEDULE
(Tentative Schedule Subject To Change)

Friday October 16th

8:30 am – 4:30 pm **NDGAA Full Day Educational Workshop**
National Dog Groomers Association of America
Breaks will be taken throughout day.

7:00 pm – 9:00 pm **Friday Night Pre-Registration/Reception**

Saturday October 17th

7:45 am – 8:30 am NDGAA Sign In & Certification Testing - Room A
8:00 am – 9:00 am Registration – Tradeshow Opens
8:30 am NDGAA Testing Begins - Room A
9:00 am- Noon Pam Lauritzen - Animal Behavior - Room E
Noon – 1:00 pm Lunch & Shopping
1:00 – 2:30 pm Pam Lauritzen Skin & Coat Part 1 (Skin & Hair Anatomy) - Room E
2:30 – 3:00 Break for Shopping
3:00 -4:00 The Mechanics of Pet Styling (Fitting shears, scissoring techniques, body Positioning in relation to task.)
4:00 – 5:00 pm IaSPDGA Annual Meeting and Election of Officers
5:00 pm Tradeshow closes
5:00 pm Marshalltown Chamber Welcome Reception at the Pool
5:30 pm Leave for Winery Tour (Dependant on Interest)

Sunday October 18th

8:30 – 9:00 am Registration & Tradeshow Opens
9:00 – Noon Pam Lauritzen – The Art of Pet Styling (Interpretation of breed standard, pivot point, Scissoring, geometrics in canine design) – Room E
9:00 – 11:30 am Red Cross Canine CPR Class & Certification - Room A
Noon – 1:00 pm Lunch & Shopping
1:00 – 2:00 pm Marshalltown K9 Police Demo - Room A
1:00 – 2:30 pm Pam Lauritzen – Skin & Coat Part 2 (Topical Conditioning of Skin & Coat) Room E
2:30 – 4:00 pm Room A TBA
2:30 – 4:00 pm Pam Lauritzen - Q & A with Pam Room E
4:00 – 4:30 pm Raffles, Raffles, Raffles
4:30 pm Tradeshow closes

**** Please Show Our Speakers Courtesy By Silencing Your Cell Phones**

****No camcorders allowed during presentations. Photos are allowed.**